



**Build. Market. Perform.** \_\_\_\_\_

**KEOS**  
MARKETING GROUP  
online • media • events • strategy • data

## **Keos Marketing Services** \_\_\_\_\_

*Real Estate Developers and Real Estate Builders worry no more about marketing strategies that only appeal to aesthetics, because we here at Keos Marketing Group are committed to not only delivering aesthetic marketing creations, but we also create dynamic marketing strategies that perform for each real estate property.*

◆ **What differentiates Keos Marketing Group?** Many marketing agencies focus on the aesthetics of marketing and forget about the strategy and performance of marketing efforts. Keos Marketing Group focuses on marketing strategies that perform for each development project from the website to the brick and mortar of each project. Keos Marketing Group will design a custom strategy for your target market that can be copied across each real estate property in your entire real estate portfolio.

◆ **How does Keos Marketing Group perform with the real estate market?** The real estate market is a challenge and the real estate developer and real estate builder have the expertise with building the real estate property. Keos Marketing Group assists with the challenge by following the build-out of the project while offering expertise in the marketing strategy and marketing process with a team of real estate marketing professionals. The marketing strategy includes online marketing and event marketing. The strategy does not end with execution, but concludes with measuring the performance data of the real estate marketing efforts, so that the real estate developer can move forward to building the next project and the next project and the next project...

◆ **Who is Keos Marketing Group?** Keos Marketing Group is pronounced keaos ("kay-oh-ss") and includes a team of individuals who are: search engine marketing experts, search engine optimization professionals, copywriting professionals, search engine optimization content writing experts, event marketing experts, interactive marketing professionals, and real estate marketing strategists that include utilizing all aspects of online marketing and event marketing to acquire leads.

◆ **What is our commitment to you?** Keos Marketing Group is committed to each stage of the real estate project by creating unique and strategic marketing plans. To learn more about the accomplishments of Keos Marketing Group download our case studies on the about us section of our website – KeosMarketing.com. Contact us to get more information on how we can start marketing your websites and real estate projects.

**Get Started Today: [Info@KeosMarketing.com](mailto:Info@KeosMarketing.com)**

**Our Principal,** Keo Frazier, is an alumna of Cornell University and Leadership Denver. She is committed to the community by being on the Kempe Champions Board, the Downtown Denver Partnership Transportation and Development Council, the Community Health Charities Board, the Young Philanthropists Foundation Program Committee, and a member of the Urban Land Institute.

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